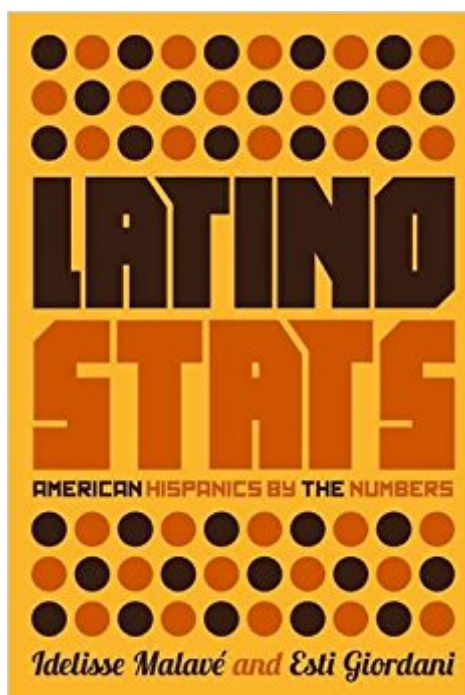


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# Latino Stats: American Hispanics By The Numbers



## Synopsis

At a time when politics is seemingly ruled by ideology and emotion and when immigration is one of the most contentious topics, it is more important than ever to cut through the rhetoric and highlight, in numbers, the reality of the broad spectrum of Latino life in the United States. Latinos are both the largest and fastest-growing racial/ethnic group in the country, even while many continue to fight for their status as Americans. Respected movement builder and former leader of the Tides Foundation Idelisse MalavÃ© and her daughter, Celeste Giordani, a communications strategist for the Social Transformation Project, distills the profusion of data, identifying the most telling and engaging facts to assemble a portrait of contemporary Latino life with glimpses of the past and future. From politics and the economy to popular culture, the arts, and ideas about race, gender, and family, Latino Stats both catalogs the inequities that plague Latino communities and documents Latinos' growing power and influence on American life. An essential tool for advocates, educators, and policy makers, Latino Stats will be a go-to guidebook for anyone wanting to raise their awareness and increase their understanding of the complex state of our nation.

## Book Information

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## Customer Reviews

"The truth is many Americans don't know the real story behind the huge and growing Latino demographic in our country. And most don't understand the deep complexity within this multifaceted group. Latino Stats makes it simple to get some of these basic questions answered. It's one more tool to help change the simplistic narrative about Latinos.

Because Latino/a is more and more what our futuro looks like."#151;Maria Hinojosa, anchor and executive producer of NPR's LatinoUSA, president of Futuro Media Group, and anchor and executive producer of PBS's America by the Numbers "Latino Stats is a timely, well-organized compendium of data points for the nation's largest racial or ethnic minority that teaches a new thing or two to Latinos and non-Latinos alike. But what it does best is to break the myth of homogeneity that so many opinion makers erroneously ascribe to this important demographic group. If you want to understand the future of America, start here."#151;Juan Cartagena, president and general counsel of LatinoJustice PRLDEF "An excellent resource, whether you are grappling with understanding immigration reform or are curious about Latinos on health, leisure, or the environment."#151;Ana Castillo, author of Sapogonia

Idelisse Malave is an organizational consultant who ran the Tides Foundation in California for eleven years and was vice president of the Ms. Foundation. She co-authored "Mother Daughter Revolution." Born in Puerto Rico, she grew up and lives in New York City. Esti Giordani is a communications strategist and blogger for the Social Transformation Project. She pens a weekly blog on the Latino experience for "Radar Productions." She is a New York-born Puerto Rican living in Oakland, California.

Latinos are in the news, as immigrants, as "hard workers," as the group that could shape our elections. The title of this book understates its value and the intelligence behind it. It isn't a random collection of numbers (stats) and facts - the authors are good editors, who give us enough of a framework for the facts to make sense, and who "curate" the facts, picking the most salient ones as opposed to drowning us in numbers. If I am going to have a discussion about Latinos, about immigration, or about politics in the United States, I'm going to have this (on my Kindle) with me!

The changing demographics in the US and the growing Latino population has been a media touchpoint for years, providing soundbites for the cacophony of election night pundits, immigration polemicists, and culture warriors. This book gives you not only the real numbers, but also the nuanced analysis necessary to address what can seem like an overwhelming topic -- one that cuts across national identities, economic impacts, and every key policy decision in the near future.

Agree with the previous reviewers. This is more than a collection of factoids. It's brilliantly presented and insightful, with useful quotes and context. It busts many myths about Latinos in the U.S. And I

love that a mother-daughter team is behind it. Hope that we see a Spanish-language edition soon!

Informative.

Great

clear and great organized stats.

A beautifully written and accessible book. Not only do the numbers show important trends - but the political analysis that accompanies the numbers is thoughtful and powerful. It both documents the inequities as well as the power and influence on US society. As it breaks the myth of homogeneity that is often associated with the Latino community, it strives to also portray a diverse and electric and growing part of our society. I would recommend this book to all of us who are students, advocates, teachers, community educators, organizers and policy makers.

As a minority woman and long time public school teacher I picked up Latino Stats feeling more or less informed. I reached the final pages with a profoundly more complete picture of what it means to be Latino in America. From a wealth of data MalavÃ© and Giordani crystalize truths that are increasingly important for us to embrace. Educators, add this to your arsenal of resources; Latino Stats is an essential. Cultural competency, here we come!

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